

### **Speakers code of conduct**

The AOS is a non-profit professional association of clinicians, dental technicians, dental ceramists, allied dental personnel and industry representatives with an interest in the field of implant dentistry.

The objectives of the AOS are to enhance patient outcomes in implant dentistry, utilizing a number of effective methods of information exchange. One of the primary methods of information exchange is through structured, formal lectures. AOS speakers are asked to be cognizant of the following key elements when preparing formal contributions.

1. Lectures are validated by the use of published references. In the event that information presented is not from published data, this fact should be acknowledged.
2. AOS lecturers/speakers should indicate when information presented is deduced from personal experience and or opinion.
3. AOS lectures are not an appropriate forum for commercial endorsements. Wherever possible, discussions should centre on principles rather than focus on particular brands or brand names.
4. Lecturers are reminded of their over-riding responsibility to adhere to ethical professional standards. Protection of patients' personal information is a paramount consideration.
5. Formal affiliations with, or sponsorships from commercial entities should be acknowledged, both in the abstract or lecture/presentation outline or synopsis, and in addition in the introductory section of the lecture/presentation.
6. Lecturers are discouraged from using AOS presentations as a form of promotion of products or services in which the lecturer has a financial or tangible interest.
7. The AOS lecturer/presenter is expected to understand the intent of this code of conduct and declare any and all commercial or proprietary interest(s) which could reasonably be construed by the audience as a conflict of interest.
8. The AOS lecturer/presenter is expected to be mindful of the general code of behavior expected of public lecturers/presenters in terms of maintaining professional standards of language and behavior while presenting.